

NEWS RELEASE

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Robert W. Johnson & Associates

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LIFE ACTIVITY CALENDAR@ IMPACTS SETTLEMENTS

*"Mild" Traumatic Brain Injuries Bring Imposing Settlements of \$590,000 and \$250,000
in Two Separate Cases*

Northville, Michigan -- In two separate cases, Robert W. Johnson & Associates was retained to prepare LIFE ACTIVITY CALENDARS that would graphically illustrate how "invisible injuries," to the brain, had significantly diminished the plaintiffs' lives. Both are represented by Attorney Simkins.

CASE 1

Case 1 Citation: *D. B. vs. A. Oil Co, Attorney Charles N. Simkins, Northville, Michigan.*

Case 1 Synopsis: Mrs. D. B. hit her head while in a car accident. She was seen walking and talking at the scene of the accident. She was ticketed by the police and was later taken to the hospital for a routine skull x-ray. Her x-ray was normal. She was released from the hospital within a few hours. Almost immediately, her husband, family and friends noticed changes in her personality. These included withdrawal from social activities, anger, memory problems, and fatigue. Mrs. D. B. continued to work full time for two years following the crash.

Through the use of the LIFE ACTIVITY CALENDAR checklist, Mrs. D. B. and her family were able to reconstruct all of those activities that Mrs. D. B. was capable of doing prior to the accident, but was reduced or totally eliminated due to her injuries. Her loss of activity was converted into the color-coded LIFE ACTIVITY CALENDAR which demonstrated, to both opposing counsel and settlement judge, the devastation this "mild" traumatic brain injury had caused.

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Case 1 Results: Despite being ticketed for the auto crash and having a normal skull x-ray, a settlement of \$590,000 was reached for this 38 year old mother suffering a "mild" traumatic brain injury.

CASE 2

Case 2 Citation: *J.C. vs. Defendant A., Attorney Charles N. Simkins, Northville, Michigan.*

Case 2 Synopsis: Mrs. J. C's car was stopped and waiting to make a left turn when the defendant's pickup truck, going 10 to 20 mph, rear-ended her car. She did not incur any direct head impact, yet for the next three months Mrs. J. C. noticed problems with her memory and experienced personality changes including lack of patience and difficulty in concentrating.

A LIFE ACTIVITY CALENDAR was prepared for Mrs. J. C. to illustrate how the "mild" traumatic brain injury had reduced her ability to attend football games, church, tennis, gardening, roller skating, visiting relatives, etc.

Case 2 Results: Settlement of \$250,000 was achieved for this woman, even though she was earning more money in her post-injury job.

Attorney Comments: "My law practice specializes exclusively in representing persons surviving traumatic brain injuries. I use a LIFE ACTIVITY CALENDAR in all my cases and it has been incredibly effective. I believe that every person undertaking the responsibility of representing someone in a personal injury case should use a LIFE ACTIVITY CALENDAR to illustrate the reality of the fact that injuries can literally drain the color out of someone's life."

About Robert W. Johnson & Associates: THE LIFE ACTIVITY CALENDAR requires no expert witness and powerfully summarizes profound losses in Personal Injury, Wrongful Death and Loss of Consortium cases. It has proven to be tremendously effective both at settlement conference and at trial.

For more information, telephone Robert W. Johnson & Associates at 1-800-541-7435.

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